

Halloween at Dunvegan Castle Gardens

DATE: Friday, October 24, 2025
LOCATION: Isle of Skye, Scotland, GB

Event Description

Halloween at Dunvegan Castle Gardens is a premier festivals event in Isle of Skye. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 33/100

Expected Attendance: 143 people

Event ID: BRiCHit5bhj2Y8uMy5

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 57 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.