

Halloween 2025 - A 19+ Event For The Spooktacular Nanaimo Canna Community

DATE: Friday, October 31, 2025
LOCATION: Nanaimo, British Columbia, CA

Event Description

Halloween 2025 - A 19+ Event For The Spooktacular Nanaimo Canna Community is a premier festivals event in Nanaimo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 382 people

Event ID: A34rreFi9bhsqYsjXd

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 153 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.