

Halina Rice

DATE: Thursday, November 20, 2025
LOCATION: n Œ7S:, T Ö·M-to, JP

Event Description

Halina Rice is a premier festivals event in n Œ7S:. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 52/100

Expected Attendance: 1,200 people

Event ID: 7Y3rf2KmsYsUGKYKLr

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 480 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.