

# Halifax Panthers vs Widnes Vikings

DATE: Sunday, September 7, 2025

LOCATION: England, GB

## Event Description

Halifax Panthers vs Widnes Vikings is a premier sports event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 65/100

**Expected Attendance:** 5,948 people

**Event ID:** 9sPQq45veq7fzYBk6w

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,379 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*