

Halifax McFadden's 60th Anniversary Event

DATE: Friday, September 12, 2025
LOCATION: Dartmouth, Nova Scotia, CA

Event Description

Halifax McFadden's 60th Anniversary Event is a premier expos event in Dartmouth. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,160 people

Event ID: 7hSWQFN3h7RQDxegve

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 464 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.