

# Halfway to St. Paddy's Day

DATE: Saturday, September 13, 2025  
LOCATION: Poughquag, New York, US

## Event Description

Halfway to St. Paddy's Day is a premier festivals event in Poughquag. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 57/100

**Expected Attendance:** 2,269 people

**Event ID:** 5Agc2BYh9DqC8SGUxQ

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 908 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*