

Halestorm with Lindsey Stirling and Apocalyptica

DATE: Wednesday, October 8, 2025
LOCATION: Penticton, British Columbia, CA

Event Description

Halestorm with Lindsey Stirling and Apocalyptica is a premier concerts event in Penticton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 58/100

Expected Attendance: 2,570 people

Event ID: 8ZRCPyv8gUAf59f5qN

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,028 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
