

Haiti's Time: Selections from the Beverly and John Fox Sullivan Collection

DATE: Saturday, August 30, 2025
LOCATION: Charlottesville, Virginia, US

Event Description

Haiti's Time: Selections from the Beverly and John Fox Sullivan Collection is a premier expos event in Charlottesville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 49/100
Expected Attendance: 850 people
Event ID: AD3SFpnCRsqpaxG88Q

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 340 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
