

Hairbangers Ball & The Big 80's (Green Egg Fest to benefit Stability First)

DATE: Saturday, October 4, 2025
LOCATION: Martinsville, Indiana, US

Event Description

Hairbangers Ball & The Big 80's (Green Egg Fest to benefit Stability First) is a premier festivals event in Martinsville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,171 people

Event ID: GwSxNBuEeSDDGVuaTR

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 468 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
