

HAIR FACTORY brings the best in 80's Hard Rock/Hair Metal!

DATE: Saturday, November 1, 2025
LOCATION: Port Isabel, Texas, US

Event Description

HAIR FACTORY brings the best in 80's Hard Rock/Hair Metal! is a premier concerts event in Port Isabel. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 215 people

Event ID: 8zZjL5TKMQTZqSZkhj

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 86 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
