

Hailaker, Quiet Houses, and Eve Simpson

DATE: Tuesday, October 28, 2025
LOCATION: Newcastle upon Tyne, England, GB

Event Description

Hailaker, Quiet Houses, and Eve Simpson is a premier concerts event in Newcastle upon Tyne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 50/100

Expected Attendance: 1,021 people

Event ID: GZV3bKaZTtAfQfjVhu

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 408 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
