

Haikou Marathon

DATE: Saturday, December 27, 2025
LOCATION: Hai Kou Shi, Hai Nan Sheng, CN

Event Description

Haikou Marathon is a premier sports event in Hai Kou Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 38/100

Expected Attendance: 262 people

Event ID: CzS89a63JtTXcrspLH

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 105 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.