

Hacktoberfest Porto Alegre 2025 @ Mocambo

DATE: Thursday, October 30, 2025
LOCATION: Cidade Baixa, Rio Grande do Sul, BR

Event Description

Hacktoberfest Porto Alegre 2025 @ Mocambo is a premier conferences event in Cidade Baixa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 39/100

Expected Attendance: 275 people

Event ID: UEfq7ae46jr2LKeoJ2

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 110 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.