

Hackfest 2025 - In the Shell Edition

DATE: Thursday, October 16, 2025

LOCATION: Québec, Québec, CA

Event Description

Hackfest 2025 - In the Shell Edition is a premier conferences event in Québec. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 482 people

Event ID: 8PH82E4GRDTBHsd3b2

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 193 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.