

HACE Hotel Expo 2025 - International Hotel Supplies Exhibition

DATE: Monday, October 6, 2025
LOCATION: Cairo Governorate, EG

Event Description

HACE Hotel Expo 2025 - International Hotel Supplies Exhibition is a premier expos event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 73/100

Expected Attendance: 13,850 people

Event ID: BUAUgsHM6Hs5gwWC2W

Hotel Demand Indicators

ADR Impact Index: 7.7x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 5,540 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.