

Haas Brothers Gallery Talk & Tour with Laura Mott, Chief Curator

DATE: Thursday, November 20, 2025
LOCATION: Bloomfield Hills, Michigan, US

Event Description

Haas Brothers Gallery Talk & Tour with Laura Mott, Chief Curator is a premier expos event in Bloomfield Hills. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 34/100

Expected Attendance: 151 people

Event ID: H3xiUXgTyns366bRDz

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 12:38:28 PM