

# GyMEA Village Festival

DATE: Saturday, October 25, 2025  
LOCATION: GyMEA, New South Wales, AU

---

## Event Description

GyMEA Village Festival is a premier festivals event in GyMEA. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 44/100

**Expected Attendance:** 479 people

**Event ID:** FZ4ji3fo7V3qEqhFrN

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 192 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/gyMEA-village-festival>

Document generated on 6/4/2026, 8:02:39 AM