

Gwendolyn Masin / Sara Ferrández / Brian O'Kane / Fiachra Garvey

DATE: Friday, November 14, 2025
LOCATION: Tulfarris Holiday Village, County Wicklow, IE

Event Description

Gwendolyn Masin / Sara Ferrández / Brian O'Kane / Fiachra Garvey is a premier concerts event in Tulfarris Holiday Village. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 28/100

Expected Attendance: 79 people

Event ID: HekgFbS63uDRnzuRHN

Hotel Demand Indicators

ADR Impact Index: 3.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 32 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.