

# GVP-After-Work-Treffen Hamburg

DATE: Wednesday, November 19, 2025

LOCATION: Hamburg, Hamburg, DE

## Event Description

GVP-After-Work-Treffen Hamburg is a premier conferences event in Hamburg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 40/100

**Expected Attendance:** 319 people

**Event ID:** CSBYfiUag63LfA9Xpe

## Hotel Demand Indicators

**ADR Impact Index:** 4.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 128 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*