

Guyra Troutfest presents.....The Big Day Trout

DATE: Saturday, October 4, 2025
LOCATION: Guyra, New South Wales, AU

Event Description

Guyra Troutfest presents.....The Big Day Trout is a premier festivals event in Guyra. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 40/100

Expected Attendance: 324 people

Event ID: 4f4j34YpxZfJs8xTNg

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 130 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/guyra-troutfest-presents-the-big-day-trout>

Document generated on 6/4/2026, 6:29:21 AM