

Gutsy Girls Adventure Film Tour 2025 - Melb Capitol Theatre Thurs 28 Aug 7pm

DATE: Wednesday, August 27, 2025
LOCATION: Melbourne, Victoria, AU

Event Description

Gutsy Girls Adventure Film Tour 2025 - Melb Capitol Theatre Thurs 28 Aug 7pm is a premier performing-arts event in Melbourne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 35/100
Expected Attendance: 178 people
Event ID: 8mm2GUJpCGupFHmtFv

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 71 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
