

# Gut ED - Seaweed, Science and Health

DATE: Thursday, November 13, 2025

LOCATION: Ross, County Galway, IE

---

## Event Description

Gut ED - Seaweed, Science and Health is a premier conferences event in Ross. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 30/100

**Expected Attendance:** 104 people

**Event ID:** GcwW8tZPQu3raTReLC

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 42 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/gut-ed-seaweed-science-and-health>

Document generated on 6/4/2026, 9:32:58 AM