

# Guns N Roses at Estadio Atanasio Girardot

DATE: Saturday, October 11, 2025  
LOCATION: Medellín, Antioquia, CO

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## Event Description

Guns N Roses at Estadio Atanasio Girardot is a premier concerts event in Medellín. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 75/100

**Expected Attendance:** 17,744 people

**Event ID:** 9HVZRnZwbcPjMv7A6A

## Hotel Demand Indicators

**ADR Impact Index:** 7.9x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 7,098 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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