

Guns, Knives, Ammunition, Golf Clubs, Tools and Baseball Cards

DATE: Saturday, August 16, 2025
LOCATION: Winston-Salem, North Carolina, US

Event Description

Guns, Knives, Ammunition, Golf Clubs, Tools and Baseball Cards is a premier sports event in Winston-Salem. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: wRFGMPEGSELHsm6eYZ

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
