

# Gulf Defense & Aerospace - Kuwait

DATE: Monday, December 15, 2025

LOCATION: Mubarak Al-Abdullah, Hawalli Governorate, KW

## Event Description

Gulf Defense & Aerospace - Kuwait is a premier expos event in Mubarak Al-Abdullah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 72/100

**Expected Attendance:** 12,500 people

**Event ID:** s3WpYT6rjyrs3HHKnP

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*