

Gulf Defense & Aerospace (GDA) 2025

DATE: Sunday, December 14, 2025

LOCATION: Mubarak Al-Abdullah, Hawalli Governorate, KW

Event Description

Gulf Defense & Aerospace (GDA) 2025 is a premier conferences event in Mubarak Al-Abdullah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 504 people

Event ID: 8Z785w8m6YDYagEfSN

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 202 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.