

Gulf Bank 642 Marathon Kuwait

DATE: Friday, November 28, 2025

LOCATION: Kuwait City, KW

Event Description

Gulf Bank 642 Marathon Kuwait is a premier sports event in Kuwait City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 40/100

Expected Attendance: 333 people

Event ID: 5HCTY6ceca5m4KJ5jj

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 133 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.