

Guilin Marathon

DATE: Saturday, November 15, 2025
LOCATION: hBg—^ , CN

Event Description

Guilin Marathon is a premier sports event in hBg—^ . This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 41/100

Expected Attendance: 345 people

Event ID: FoG32WTKDwTDPXe78C

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 138 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.