

# Guildford Acorn 2025

DATE: Monday, August 25, 2025  
LOCATION: Normandy, England, GB

## Event Description

Guildford Acorn 2025 is a premier community event in Normandy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 33/100

**Expected Attendance:** 140 people

**Event ID:** 36UcP9Ya9a8LAXHZkW

## Hotel Demand Indicators

**ADR Impact Index:** 4.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 56 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*