

Guides for Brides Wedding Fair at Weston Manor, Oxfordshire, OX25 3QL

DATE: Sunday, October 5, 2025
LOCATION: Weston-on-the-Green, England, GB

Event Description

Guides for Brides Wedding Fair at Weston Manor, Oxfordshire, OX25 3QL is a premier expos event in Weston-on-the-Green. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 892 people

Event ID: 7wjcZSmNVp9vvkfp2a

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 357 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.