

Guides for Brides Wedding Fair at Kings Chapel, Buckinghamshire, HP7 0DJ

DATE: Sunday, October 12, 2025
LOCATION: Amersham, Buckinghamshire, GB

Event Description

Guides for Brides Wedding Fair at Kings Chapel, Buckinghamshire, HP7 0DJ is a premier expos event in Amersham. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 54/100

Expected Attendance: 1,517 people

Event ID: G7u9ANPePjzERtLqir

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 607 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
