

# Guided Engineering Academic Review Session (EngSci GEARS) Years 1 & 2 Fall Term

DATE: Monday, October 13, 2025

LOCATION: Toronto, Ontario, CA

---

## Event Description

Guided Engineering Academic Review Session (EngSci GEARS) Years 1 & 2 Fall Term is a premier expos event in Toronto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** 9Ex5NBrosMorUNCuaN

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/guided-engineering-academic-review-session-engsci-gears-years-1-2-fall-term>

Document generated on 6/4/2026, 4:52:31 AM