

Guangzhou 100

DATE: Friday, January 16, 2026
LOCATION: Guang Zhou Shi, Guang Dong Sheng, CN

Event Description

Guangzhou 100 is a premier sports event in Guang Zhou Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 38/100

Expected Attendance: 264 people

Event ID: 6hASYeuGfeExLdPWq7

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 106 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.