

# Guangdong Southern Tigers vs Tianjin Pioneers

DATE: Tuesday, December 30, 2025  
LOCATION: Shanghai, CN

## Event Description

Guangdong Southern Tigers vs Tianjin Pioneers is a premier sports event in Shanghai. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 60/100

**Expected Attendance:** 3,056 people

**Event ID:** 74LeeS7GXynmoA7WRy

## Hotel Demand Indicators

**ADR Impact Index:** 6.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,222 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*