

# Group of Experts on the European Agreement Concerning the Work of Crews of Vehicles Engaged in International Road Transport

DATE: Tuesday, October 28, 2025

LOCATION: Genève, Genève, CH

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## Event Description

Group of Experts on the European Agreement Concerning the Work of Crews of Vehicles Engaged in International Road Transport is a premier conferences event in Genève. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 41/100

**Expected Attendance:** 358 people

**Event ID:** G5aBf9TxvZxTs4yLTH

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 143 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/group-of-experts-on-the-european-agreement-concerning-the-work-of-crews-of-vehicles-engaged-in-international-road-transport>

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