

Group Artist Talk: Fever Dreams

DATE: Saturday, August 30, 2025
LOCATION: Edge Hill, Queensland, AU

Event Description

Group Artist Talk: Fever Dreams is a premier expos event in Edge Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 61/100

Expected Attendance: 3,374 people

Event ID: Hfx4ExpTzD4LoVNe7L

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,350 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
