

Grooves and Foods: The Songs of Blood, Sweat, and Tears, Chicago and Tower of Power

DATE: Wednesday, August 13, 2025
LOCATION: Maple Grove, Minnesota, US

Event Description

Grooves and Foods: The Songs of Blood, Sweat, and Tears, Chicago and Tower of Power is a premier concerts event in Maple Grove. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 34/100

Expected Attendance: 167 people

Event ID: 4cd7Fe2TiJ7WxxzXr2

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 67 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.