

Groove Town Assault @ Tiki Hut - Live Music on Hilton Head Island

DATE: Friday, August 15, 2025
LOCATION: Hilton Head Island, South Carolina, US

Event Description

Groove Town Assault @ Tiki Hut - Live Music on Hilton Head Island is a premier performing-arts event in Hilton Head Island. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 38/100
Expected Attendance: 263 people
Event ID: 7CXjzKdCQbCiiSuhUE

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 105 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
