

GROOM COMEDY CLUB - SAISON 2 - EDITION 2

DATE: Friday, October 10, 2025
LOCATION: Molenbeek-Saint-Jean, Bruxelles, BE

Event Description

GROOM COMEDY CLUB - SAISON 2 - EDITION 2 is a premier performing-arts event in Molenbeek-Saint-Jean. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 34/100
Expected Attendance: 155 people
Event ID: C8gSajW86uoeZbVaLG

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 62 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
