

# GRiZ with Boogie T

DATE: Saturday, November 1, 2025

LOCATION: Chicago, Illinois, US

## Event Description

GRiZ with Boogie T is a premier concerts event in Chicago. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 65/100

**Expected Attendance:** 5,321 people

**Event ID:** hizhcLVabujbDs8xAx

## Hotel Demand Indicators

**ADR Impact Index:** 7.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,128 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/griz-with-boogie-t>

Document generated on 6/3/2026, 10:57:54 PM