

Grito Exclamación and Angie monroy and the Delirium

DATE: Saturday, October 11, 2025
LOCATION: Morelia, Michoacán, MX

Event Description

Grito Exclamación and Angie monroy and the Delirium is a premier concerts event in Morelia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 53/100

Expected Attendance: 1,452 people

Event ID: 7ErNReNmVU9VfGq4cX

Hotel Demand Indicators

ADR Impact Index: 6.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 581 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.