

# Grin til Gavn 2025 - EKSTRA SHOW

DATE: Monday, December 29, 2025

LOCATION: Frederiksberg, DK

## Event Description

Grin til Gavn 2025 - EKSTRA SHOW is a premier performing-arts event in Frederiksberg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 52/100

**Expected Attendance:** 1,282 people

**Event ID:** 9Lgx3Q2DCyz4usSjet

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 513 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*