

Grim's Great Time Travellers - NEW History Trail adventure

DATE: Saturday, September 20, 2025
LOCATION: Grimsby, England, GB

Event Description

Grim's Great Time Travellers - NEW History Trail adventure is a premier festivals event in Grimsby. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 44/100

Expected Attendance: 523 people

Event ID: GqyN4toA3qoEHKLUq

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 209 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.