

Griffith Spring Fest

DATE: Saturday, October 11, 2025
LOCATION: Griffith, New South Wales, AU

Event Description

Griffith Spring Fest is a premier festivals event in Griffith. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 60/100

Expected Attendance: 3,297 people

Event ID: G8Ap4irZxSmeKySnPy

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,319 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
