

# GRG Community Run - Shakespear Regional Park

DATE: Saturday, September 20, 2025  
LOCATION: T Ö ¶'ÖÖ ¶ R× au, NZ

## Event Description

GRG Community Run - Shakespear Regional Park is a premier community event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community

**Importance Rank:** 43/100

**Expected Attendance:** 439 people

**Event ID:** Bs7BF2B45g3gAGy7eX

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 176 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*