

Greta Laundry / Minnie Taylor / Emma Young Exhibitions

DATE: Thursday, October 16, 2025
LOCATION: Norwood, South Australia, AU

Event Description

Greta Laundry / Minnie Taylor / Emma Young Exhibitions is a premier expos event in Norwood. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 917 people

Event ID: B4urMHK7KQh68s9RD4

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 367 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.