

# GRENADA CARRIACOU & PETITE MARTNIQUE DAY!

DATE: Sunday, August 17, 2025  
LOCATION: Brooklyn, New York, US

## Event Description

GRENADA CARRIACOU & PETITE MARTNIQUE DAY! is a premier festivals event in Brooklyn. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 37/100

**Expected Attendance:** 223 people

**Event ID:** 5kSKNzL97KxbPyUZsy

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 89 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*