

Gremio Novorizontino SP vs Ferroviaria Araraquara SP

DATE: Monday, September 15, 2025
LOCATION: Araraquara, BR

Event Description

Gremio Novorizontino SP vs Ferroviaria Araraquara SP is a premier sports event in Araraquara. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,919 people

Event ID: FPFhmNgxDcis7g8upf

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 768 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.