

Greensboro Grasshoppers vs Bowling Green Hot Rods

DATE: Tuesday, August 19, 2025
LOCATION: Bowling Green, Kentucky, US

Event Description

Greensboro Grasshoppers vs Bowling Green Hot Rods is a premier sports event in Bowling Green. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 58/100

Expected Attendance: 2,605 people

Event ID: C2EX7g9b4yLhai2bn6

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,042 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
