

Green Hill Adelaide Indie Author Book Festival

DATE: Friday, October 24, 2025
LOCATION: Bowden, South Australia, AU

Event Description

Green Hill Adelaide Indie Author Book Festival is a premier festivals event in Bowden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 384 people

Event ID: 6bFLYnVN8vPvHjSaEs

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 154 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.